

Q3 2019 Earnings Presentation

NASDAQ: HEAR November 7, 2019



SAFE HARBOR STATEMENT

Forward-Looking Information

This presentation includes forward-looking information and statements within the meaning of the federal securities laws. Except for historical information contained in this release, statements in this release may constitute forward-looking statements regarding assumptions, projections, expectations, targets, intentions or beliefs about future events. Statements containing the words "may", "could", "continue", "would", "should", "believe", "expect", "anticipate", "glan", "goal", "estimate", "accelerate", "target", "project", "intend" and similar expressions constitute forward-looking statements. Forward-looking statements involve known and unknown risks and uncertainties, which could cause actual results to differ materially from those contained in any forward-looking statement. Forward-looking statements are based on management's current belief, as well as assumptions made by, and information currently available to, management. While the Company believes that its expectations are based upon reasonable assumptions, there can be no assurances that its goals and strategy will be realized. Numerous factors, including risks and uncertainties, may affect actual results and may cause results to differ materially from those expressed in forward-looking statements made by the Company or on its behalf. Some of these factors include, but are not limited to, risks related to the substantial uncertainties inherent in the acceptance of existing and future products, the difficulty of commercializing and protecting new technology, the impact of competitive products and pricing, general business and economic conditions, risks associated with the expansion of our business including the implementation of any businesses we acquire, the integration of such businesses within our internal control over financial reporting and operations, our indebtedness, the Company's liquidity, and other factors discussed in our public filings, including the risk factors included in the Company's most recent Annual Report on Form 10-K, Quarterly Rep

Non-GAAP Financial Measures

This presentation contains certain financial measures, including adjusted EBITDA, adjusted net income and constant currency revenue, that the Securities and Exchange Commission defines as "non-GAAP financial measures." Management believes that such non-GAAP financial measures, when read in conjunction with the Company's reported results, can provide useful supplemental information for investors analyzing period-to-period comparisons of the Company's results. "Adjusted Net Income" is defined as net income excluding integration and transaction costs related to the acquisition of the ROCCAT business and excluding the effect of the mark-to-market requirement of the financial instrument obligation. "Adjusted EBITDA" is defined by the Company as net income (loss) before interest, taxes, depreciation and amortization, stock-based compensation (non-cash), and certain special items that we believe are not representative of core operations (e.g., the integration and transaction costs related to the ROCCAT acquisition and the mark-to-market adjustment for the financial instrument obligation and). "Constant currency revenue" is defined by the Company as revenue excluding the impacts of fluctuations in exchange rates from prior periods. These non-GAAP financial measures to evaluate the Company's operating performance, to perform financial planning, and to determine incentive compensation. Therefore, the Company believes that the presentation of non-GAAP financial measures provides useful supplementary information to, and facilitates additional analysis by, investors. The presented non-GAAP financial measures exclude items that management does not believe reflect the Company's core operating performance because such items are inherently unusual, non-operating, unpredictable, non-recurring, or non-cash. See a reconciliation of non-GAAP results for the three and nine months ended September 30, 2019 and 2018 in the appendix.

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Q3 SUMMARY

- Net revenue of \$46.7M (\$47.1M constant currency)
- Gross margin of 32.2%
- Net loss of \$3.1M, or \$(0.22) per share
- Adjusted EBITDA of \$0.3M
- Console market tracking roughly as expected
- Good progress in PC market with ROCCAT products now added to portfolio
- Since share repurchase program announced on April 10, 2019, ~206,000 shares repurchased for \$1.9M, or \$9.43 per share



RTLE BEAC

Shown: **Stealth 600** – The best-selling wireless gaming headset for Xbox One for over two years.

WHAT'S NEW? TURTLE BEACH RECON SPARK MULTIPLATFORM HEADSET

FURTLE BEACH

Recon Spark



- Entry-level wired gaming headset with Turtle Beach's unique Spark color treatment.
- ➤ Works with Xbox One, PS4[™], Nintendo Switch[™], PC and mobile devices.
- ➢ MSRP \$49.95, launched late July.
- Limited-time exclusive with Target stores and at <u>www.turtlebeach.com</u> in North America.



REVIEW SCORE = 9/10: "YOU'LL STRUGGLE TO FIND A BETTER LOOKING, BETTER QUALITY HEADSET IN THIS PRICE RANGE."

HARDCORE GAMER

"IF THERE IS A PASSIVE HEADSET THAT IS BETTER OPTIMIZED FOR SURROUND SOUND AT THIS PRICE POINT I HAVEN'T HEARD OF IT."

WHAT'S NEW? TURTLE BEACH ELITE ATLAS AERO WIRELESS PC HEADSET

Elite Atlas Aero



- ➢ Premium wireless PC headset featuring Turtle Beach's all-new Control Studio™ software with Waves Nx[®] 3D Audio technology.
- Designed for maximum comfort and durability with our signature, premium audio quality.
- ➢ Features powerful 50mm Nanoclear™ speakers, Aerofit™ cooling memory foam ear cushions, and our patented Superhuman Hearing® and ProSpecs™ glasses friendly design.
- MSRP \$149.95, launched globally in September.

heavy. REVIEW SCORE = 5/5 "ONE OF 2019'S BEST AUDIO ACCESSORIES."

tom's guide

URTLE BEACH

REVIEW SCORE = 4/5 EDITOR'S CHOICE DESIGNATION "THE ELITE ATLAS AERO IS A GOOD REMINDER OF HOW TURTLE BEACH BECAME SUCH A POWERHOUSE IN THE GAMING HEADSET SPACE."



REVIEW SCORE = 4.5/5 "THE ELITE ATLAS AERO IS TRULY FOR THE DEDICATED PLAYER WHO INCORPORATES AUDIO AS A VITAL PART OF THEIR GAME."

WHAT'S NEW? ROCCAT VULCAN SERIES MECHANICAL PC GAMING KEYBOARDS

TURTLE BEACH

Vulcan 122 AIMO (in Arctic White)



PEGAMER THE GLOBAL AUTHORITY ON PC GAME

ROCCAT VULCAN 120 REVIEW

Roccat's Titan Tactile switches are an

cements itself down into place firmly, with only the subtlest of clicks behind it.

absolute joy to type on. Every key press

HE VERDICT 🕹

92



REVIEW SCORE = 5/5 "ONE OF THE BEST GAMING KEYBOARDS WE'VE EVER USED."

- Two new models of ROCCAT's groundbreaking Vulcan 120 AIMO mechanical gaming keyboard recently named a 2019 Best Gaming Keyboard by Wired.
- Vulcan 120 AIMO and 121 AIMO introduce Titan Tactile and Titan Speed mechanical switches for 20-30% increased response time.
- Vulcan 122 AIMO introduces new Artic White color model.
- All featuring ROCCAT's AIMO organic lighting system.
- ▶ MSRP of \$159.99, launched in September.

WHAT'S NEW? ROCCAT KAIN SERIES WIRED/WIRELESS PC GAMING MICE





- Three new models of ROCCAT's Kain PC gaming mouse.
- Entry-level Kain 100 AIMO, upgraded sensor variant Kain 120 AIMO, and the wireless Kain 200 AIMO.
- Born from ROCCAT's vision to create a PC gaming mouse with the perfect click.
- Introduces Titan Click ROCCAT's all-new click mechanism engineered to unlock accurate, faster, more responsive controls.
- MSRP starting at \$49.99, launched starting in September.





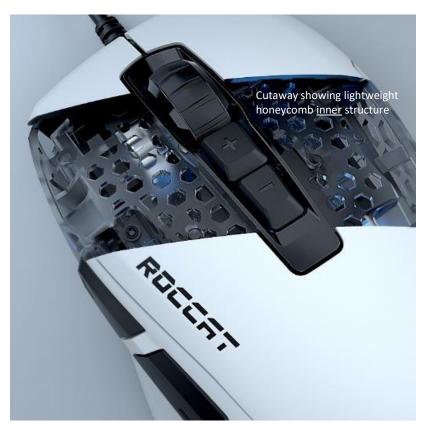
REVIEW SCORE = 85/100 "IT LOOKS FANTASTIC, IT FEELS BRILLIANT, AND PERFORMS WELL."



REVIEW SCORE = 8/10 "LIGHTWEIGHT, ACCURATE, AND SUPER-RESPONSIVE."

WHAT'S NEW? ROCCAT KONE PURE ULTRA LIGHTWEIGHT PC GAMING MOUSE

Kone Pure Ultra (in Arctic White)



- > Ultralight PC gaming mouse.
- At only 66 grams, one of the lightest mice while still being fully ergonomic (and without exterior holes).
- Features ROCCAT's Owl Eye 16K dpi sensor, Titan Wheel, AIMO illumination, plus a special coating for improved grip/durability.
- MSRP of \$69.99, launched September, including in Asia (where ultralight mice are big)

EUR

2019 BEST ULTRA-LIGHT GAMING MOUSE "IF YOU HATE THE LOOK OF HOLEY MICE, WHETHER THROUGH GENUINE TRYPOPHOBIA OR JUST PREFERENTIALLY, THIS IS THE ULTRA-LIGHT FOR YOU.

UPDATES ON ESPORTS & INFLUENCERS



Turtle Beach continues building and maintaining a highly curated list of gaming, esports and pop culture athletes, streamers, personalities and brand partners.

EXTENDED PARTNERSHIP WITH DR DISRESPECT: STREAMER/ INFLUENCER/ 2X CHAMPION



- > One of world's most popular live streamers.
- Largest Twitch live audience for Call of Duty w/over 1.3 million hours watched during Modern Warfare launch week.
- Partnership with Doc now covers console and PC accessories (was formerly just console headsets).

NEW PARTNERSHIP WITH NFL/LA CHARGERS: MELVIN INGRAM & ISAAC ROCHELLE



Bringing these athletes' gaming passion to our content and stories in 2019 and 2020.

NEW PARTNERSHIPS WITH INT'L SOCCER SUPERSTARS: KEVIN DE BRUYNE & ROMELU LUKAKU



Avid gamers, De Bruyne and Lukaku join NBA stars Josh Hart, PJ Washington and Kevin Porter Jr., as well as Melvin Ingram & Isaac Rochelle of the NFL's LA Chargers in Turtle Beach's roster of top athlete gamers.

UPDATES ON PARTNERSHIPS & EVENTS

EXCLUSIVE GAMING PARTNER OF JAY Z'S MADE IN AMERICA FESTIVAL HELD AUG. 31 – SEPT. 1, 2019 IN PHILADELPHIA



Extensive content created from a backstage custom gaming lounge that drew in talent throughout the festival.

EXCLUSIVE GAMING PARTNER OF THE SUPERGIRL SURFPRO/GAMER PRO FESTIVAL HELD JULY 26-28, 2019 IN OCEANSIDE



- Largest female surf competition in the world and a festival focusing on female empowerment in gaming.
- Turtle Beach sponsored the event to support the *Recon Spark* launch.

TIDAL MUSIC STREAMING PARTNERSHIP FREE SUBSCRIPTIONS W/PURCHASE AT TB.COM



- Partnered with TIDAL for exclusive free streaming offers on all headsets sold through end January 2020 on turtlebeach.com.
- Bringing gaming to TIDAL X event and on the TIDAL platform with our partners.

QUARTERLY FINANCIAL OVERVIEW

	2018	2019	Commentary
\$ in millions (except per-share data)	Q3	Q3	
Revenue	\$74.4	\$46.7 \$47.1 constant currency	Slightly ahead of expectations. Highest Q3 revenue other than 2018, as expected, given record new headset users driven by Battle Royale games last year.
Gross Margin	41.0%	32.2%	More normal level of promo activity compared to '18 when less promo necessary given record demand, revenue-driven operating leverage, product mix, ROCCAT purchase inventory accounting.
Operating Expenses	\$14.0	\$17.6	Incremental ROCCAT operating costs & acquisition integration costs (as expected), digital marketing & sponsorship initiatives.
Adjusted EBITDA ¹	\$17.6	\$0.3	Reflects above factors.
Net Income (Loss)	\$14.9	\$(3.1)	Lower gross profit due to revenue decline and ROCCAT related increase in OpEx.
Diluted EPS	\$0.91	\$(0.22)	14.5M weighted average diluted shares in Q3-19 vs. 16.2M in Q3-18.
Adjusted Diluted EPS ¹	\$0.91	\$(0.18)	Reflects above factors. Excludes ROCCAT transaction and integration expenses.

1. See appendix for a reconciliation of non-GAAP measures.

*	FURTLE BEACH
v ,	HEAR EVERYTHING. DEFEAT EVERYONE

Capitalization						
	At 9-30-18	At 9-30-19				
Cash & Equivalents	\$6.2M	\$7.0M				
Debt Principal						
Revolver (asset-based)	\$3.5M	\$26.6M				
Term Loans	\$12.5M	-				
Subordinated Notes	\$15.4M	-				
Total Debt	\$31.4M	\$26.6M				
Leverage Ratio ¹ 0.4x 0.4x						

Balance Sheet Improvements

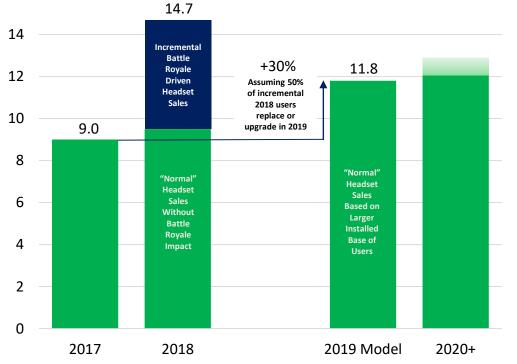
- Renegotiated revolver in Dec 2018, reducing interest rates and extending term to March 2024.
- Fully repaid all term loans and subordinated notes in Dec 2018 with operating cash flow.
- ROCCAT purchase price of \$12.7M funded with cash and borrowings under revolver.
- Repurchased ~206,000 shares for \$1.9M, or \$9.43 per share since Apr 2019.

ANTICIPATED CONSOLE HEADSET MARKET DYNAMICS IN 2019

TURTLE BEACH

Simplified Market Model¹

US & Canada Console Gaming Headset <u>Sell-Through</u> Millions of Units



Installed base of console headset users grew significantly in 2018 driven by Battle Royale games

Recent survey results indicate consumer intent to upgrade/replace <24-month cycle (with wide distribution around that average)

Biggest drivers of potential increase from 2019 model estimates are:

- Faster upgrade/replace cycle among new headset users
- Discount console prices in last holiday before new gen consoles
- Stronger performance of Q4 games/major games going "free"

Biggest drivers of potential decrease from 2019 model estimates are:

- Slower upgrade/replace cycle among new headset users
- Weaker performance of Q4 games than expected
- Market slowdown due to new console announcements

Market sell-in revenues (sales) will vary from sell-through units based on channel inventory adjustments to hold weeks-of-supply and ASP of product sales

1. This is a highly simplified market model to illustrate overall dynamics as presented with original annual guidance - actual market dynamics are much more complex than shown. Source: The NPD Group/Retail Tracking Service/Video Games/Dollars/U.S. & Canada

GEN 8 CONSOLE LAUNCH INFORMATION

FURTLE BEACH

Gen 7 Xbox (Nov 2013)

Gen 8 Xbox (2020)



Project Scarlett (announced at E3 2019)

Release: Holiday 2020 (expected November) Price: Unknown

- Backward compatible with Xbox One
- Major power increase/faster game access/reduced load times
- Will support up to 8k resolution
- Still play discs/not completely online
- Game Pass subscription service is key/access to AAA games
- Project xCloud game streaming service
- Beefed up Game Studio acquisition for exclusive development
- Custom Zen 2 AMD chip

Gen 7 PlayStation (Nov 2013)



Gen 8 PlayStation (2020)



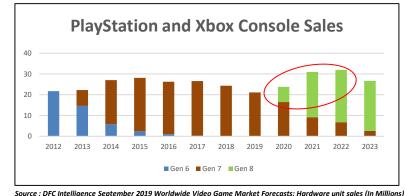
PlayStation 5/PS5 (announced in April 2019) Release: Holiday 2020 (expected November) Price: \$499 (unconfirmed)

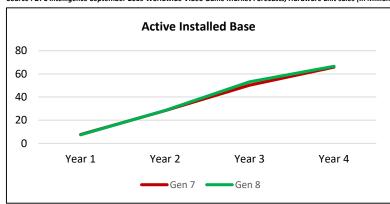
- Backwards compatible with PS4
- Major power increase/faster game access/reduced load times
- Will support up to 8k resolution
- Significant focus on high-quality, immersive 3D audio
- Still play discs/not completely online
- Ray tracing technology
- PlayStation Now streaming/focus on AAA titles
- AMD 8-core chip based on third generation Ryzen line with 7nm Zen 2

Source : Microsoft and Sony announcements

XBOX AND PLAYSTATION CONSOLE OUTLOOK

"With the launch of new systems and continued sales for existing console we forecast Microsoft and Sony combined hardware sales will set records in 2021 and 2022" David Cole, Head DFC Intelligence, Video games industry analyst





- Console transition has typically created a market decline the year prior to transition, an increase late in the year of new console launch, and then several years of accelerated growth post-launch
- Accessories typically also follow same pattern with some lag as some users will wait on new accessory purchases, particularly at the high-end prior to launch and then upgrading accelerates post-launch
- DFC predicts the combined XB and PS hardware unit sales for Gen 7 and Gen 8 in the first 3 years of launch to be higher than the combined sales of Gen 6 and Gen 7 in the first 3 years, setting another record
- Active Installed Base (AIB) of Gen 8 in the first 4 years of launch is expected to be slightly higher than AIB of Gen 7
- Nintendo is not included; a new system core from Nintendo could substantially increase overall market potential

Source : DFC Intelligence September 2019 Worldwide Video Game Market Forecasts; Active Installed Base (In Millions). Year 1 for Gen 7 : 2013 & Year 1 for Gen 8 : 2020

REVISED 2019 OUTLOOK¹

	2019 (Prior)	2019 (Revised)	Comments	
Net Revenue	\$240M- \$248M	\$236M- \$242M	Narrowed range with slightly reduced midpoint reflecting ROCCAT at lower end of \$16-20M range due to close timing and channel inventory alignment.	
Gross Margin	33%-34%	33%-34%	Within range but slightly lower end of range due to \$1- \$1.5M tariff impact.	
Adj. EBITDA	\$27M- \$31M	\$23M- \$25M	Includes above tariff impact and decision to increase marketing and promotional investments in Q4 to drive brand and products.	
Diluted Shares	15.7M	15.7M		
GAAP EPS ²	\$0.70- \$0.90	\$0.50- \$0.60	Reflects above factors plus higher estimated tax rate of 19%.	
Adj. EPS²	\$0.90- \$1.10	\$0.65- \$0.75	Reflects above factors. Excludes ROCCAT transaction & integration costs.	

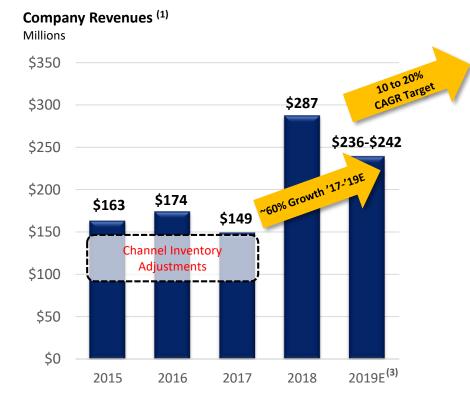
Overall Console Headset Market Assumptions:

- Influx of new gaming headset users and upgrade/replace cycle reflect normal historical patterns (no "Fortnite effect" added)
- Console prices are discounted in final holiday before new launches creating holiday sales as % of full year sales similar to last transition (2012)
- Holiday AAA game launches are weaker than 2018 but COD: Modern Warfare launch is very strong
- Tariffs that were increased to 15% as of September 1 were partially mitigated but leave \$1-\$1.5M impact in 2019

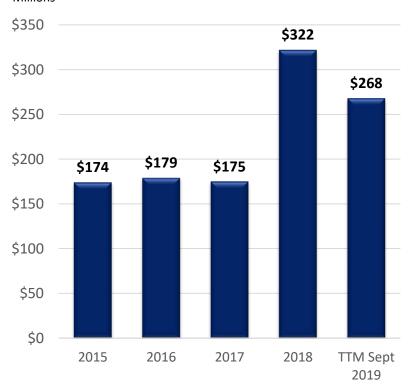
1. Guidance updated on November 7, 2019.

2. Include \$1.2M in costs for purchase accounting step-up on acquired ROCCAT inventory.

REVENUE PROFILE



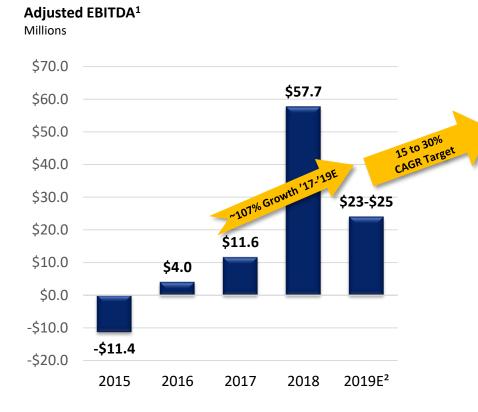
Company Product <u>Retail</u> Sell-Through in US & Canada Markets ⁽²⁾ Millions



1. Company net revenues = wholesale revenues so not directly comparable to retail revenues in the chart on the right – shown just for perspective given channel inventory impacts on company net revenues. 2. The NPD Group/Retail Tracking Service/Video Games/Dollars/U.S. & Canada/CY2015, CY2016, CY2017, CY2018, and Trailing Twelve Months Oct 2018-Sept 2019.

3. Guidance updated on November 7, 2019.

EBITDA PROFILE



2016:

Returned headset business to profitability. Converted HyperSound to licensing model. Entered esports, VR, streaming mic categories.

2017:

Focused on core headset business and continued profitability improvements. Positioned the Company for improved balance sheet and loan terms. Laid groundwork for 2018+ growth initiatives.

2018:

Continued to deliver increased profitability. Lowered cost and paid off debt. Made select investments to drive future growth.

2019 & Beyond:

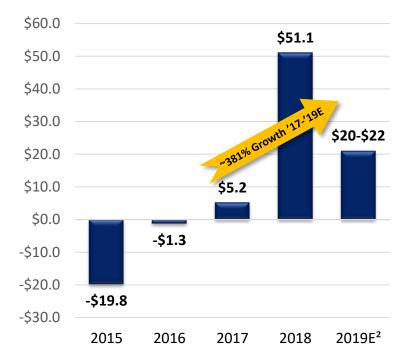
Hold position in console headsets. Accelerate PC headset growth in our core markets. Enter PC headsets in Asia. Add keyboards and mice. Add software and services differentiation across hardware.

1. See appendix for a reconciliation of non-GAAP measures. 2. Guidance updated on November 7, 2019.

STRONG FREE CASH FLOW GROWTH

Free Cash Flow¹

Millions



Strong free cash flow generation:

- Allowed the Company to pay down all long-term debt
- · Expected to enable continued growth investments
- Allowed for April '19 announcement of a share buyback of up to \$15M over the next two years
 - So far, ~206,000 shares repurchased for \$1.9M, or \$9.43 per share
- Acquired ROCCAT for \$12.7M at closing with operating cash and borrowings under revolving credit facility

Free cash flow defined as consolidated adjusted EBITDA less capital expenditures, less cash interest.
Estimated based on guidance updated on November 7, 2019.

KEY TAKEAWAYS

- Revenues on track and reflect significantly higher installed base driven by Battle Royale games in 2018
- More than doubled our TAM to \$4.18* with acquisition of leading German PC gaming accessory maker ROCCAT
- Significant rise in PC accessories sales driven by our Atlas line and the addition of ROCCAT portfolio
- Healthy balance sheet with long-term debt paid off
- Authorization of up to \$15M share repurchase signals continued confidence in our business





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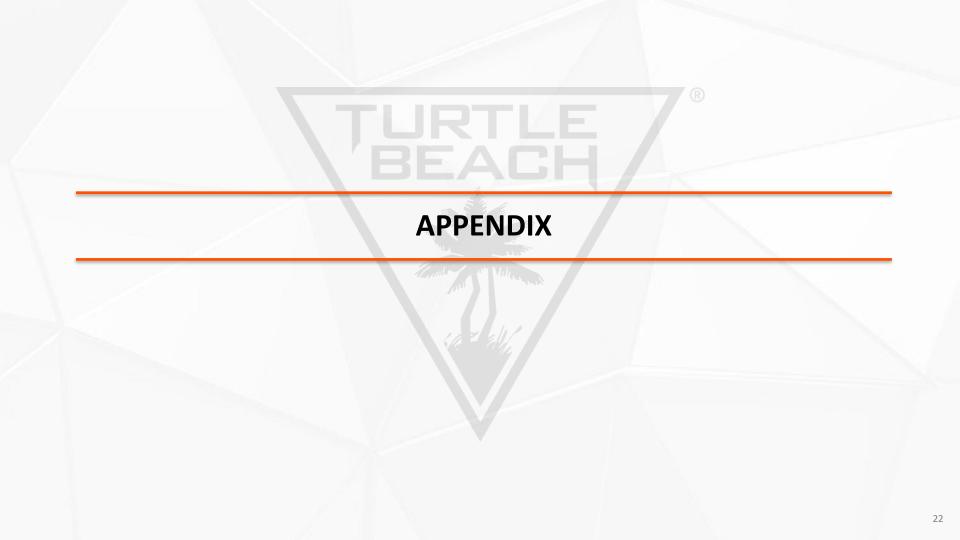
Maclean Marshall Turtle Beach 858.914.5093 <u>maclean.marshall@turtlebeach.com</u>

COMPANY WEBSITES

www.turtlebeachcorp.com

www.turtlebeach.com

www.roccat.org



GAAP TO ADJUSTED EBITDA RECONCILIATION – THREE MONTHS ENDED SEPTEMBER 30, 2019

	Three Months Ended September 30, 2019					
	As	Adj	Adj	Adj Stock		Adj
	Reported	Depreciation	Amortization	Compensation	Other ⁽¹⁾	EBITDA
Net revenue	\$ 46,723	3 \$ - 3	\$-\$	\$-\$	- 5	6 46,723
Cost of revenue	31,680) (570)		(108)		31,002
Gross Profit	15,043	3 570	-	108	-	15,721
Operating expenses	17,562	2 (728)	(192)	(922)	(618)	15,102
Operating income (loss)	(2,51)	9) 1,298	192	1,030	618	618
Interest expense	240)				
Other non-operating expense (income), net	302	2			-	302
Income (loss) before income tax	(3,06)	1)				
Income tax expense	6.	3				
Net loss	\$ (3,124	<u>1</u>)		A	Adjusted EBITDA	<u> </u>

HEAR EVERYTHING. DEFEAT EVERYONE.

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GAAP TO ADJUSTED EBITDA RECONCILIATION – THREE MONTHS ENDED SEPTEMBER 30, 2018



	Three Months Ended September 30, 2018						
	As		Adj	Adj	Adj Adj Stock		Adj
	R	As	Auj	Aug	Compensation	Other ⁽²⁾	EBITDA
Net revenue	\$	74,427	-		-	- 5	
Cost of revenue		43,925	(137)		(70)		43,718
Gross Profit		30,502	137	-	70	-	30,709
Operating expenses		13,980	(603)	(74)	(518)	<u> </u>	12,786
Operating income		16,522	740	74	587	-	17,923
Interest expense		1,093					
Other non-operating expense (income), net		99				209	308
Income before income tax		15,330					
Income tax expense		398					
Net income	<u>\$</u>	14,932			Ad	ljusted EBITDA	<u> </u>

GAAP TO ADJUSTED DILUTED EPS RECONCILIATION – THREE MONTHS ENDED SEPTEMBER 30TH



	Three Months Ended				
	Septe	September 30, 2018			
Net Income (Loss)					
GAAP Net Income (Loss)	\$	(3,124)	\$	14,932	
Adjustments, net of tax:					
Loss (gain) on financial instrument obligation		-		(209)	
Acquisition integration costs		543		-	
Non-GAAP Earnings	<u>\$</u>	(2,581)	\$	14,723	
Diluted Earnings Per Share					
GAAP- Diluted	\$	(0.22)	\$	0.91	
Gain on financial instrument obligation		-		-	
Acquisition integration costs		0.04			
Non-GAAP- Diluted	\$	(0.18)	\$	0.91	

GAAP TO ADJUSTED EBITDA RECONCILIATION – FULL YEARS



	December 31, 2018	December 31, 2017	December 31, 2016	December 31, 2015
Consolidated				
Net Income (Loss)	39,190	(3,248)	(87,182)	(82,907)
Depreciation	3,954	4,075	5,066	5,901
Amortization of intangibles	303	349	4,128	2,015
Interest	5,335	7,916	7,447	5,099
Taxes	1,737	593	(387)	2,393
Stock Compensation	1,877	1,430	3,960	5,897
Restructuring Expense	-	533	664	399
Goodwill Impairment	-	-	63,236	49,822
Business Transaction Expense	-	(79)	7,079	-
Unrealized loss on financial instrument obligation	5,291	-	-	-
Adj EBITDA	57,687	11,567	4,011	(11,381)