

# **Earnings Presentation**

May 9, 2018

AMERICA SERVICE OF

### SAFE HARBOR STATEMENT

#### **Forward-Looking Information**

This presentation includes forward-looking information and statements within the meaning of the federal securities laws. Except for historical information contained in this release, statements in this release may constitute forward-looking statements regarding assumptions, projections, expectations, targets, intentions or beliefs about future events. Statements containing the words "may", "could", "would", "should", "believe", "expect", "anticipate", "plan", "estimate", "target", "project", "intend" and similar expressions constitute forward-looking statements. Forward-looking statements involve known and unknown risks and uncertainties, which could cause actual results to differ materially from those contained in any forward-looking statement. Forward-looking statements are based on management's current belief, as well as assumptions made by, and information currently available to, management. While the Company believes that its expectations are based upon reasonable assumptions, there can be no assurances that its goals and strategy will be realized. Numerous factors, including risks and uncertainties, may affect actual results and may cause results to differ materially from those expressed in forward-looking statements of these factors include, but are not limited to, risks related to the Company's liquidity, the substantial uncertainties inherent in the acceptance of existing and future products, the difficulty of commercializing and protecting new technology, the impact of competitive products and pricing, general business and economic conditions, risks associated with the expansion of our business including the implementation of any businesses we acquire, our indebtedness, and other factors discussed in our public filings, including the risk factors included in the Company's most recent Annual Report on Form 10-K, Quarterly Report on Form 10-Q and the Company's other periodic reports. Except as required by applicable law, including the securities laws of the United States and the rules and regulations of

#### **Non-GAAP Financial Measures**

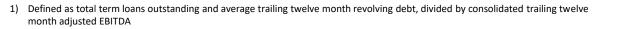
This presentation contains certain financial measures, including adjusted EBITDA and non-GAAP earnings per share ("EPS"), that are not calculated under the standards or rules of U.S. GAAP, which are referred to as "non-GAAP financial measures." These non-GAAP financial measures, as calculated by the Company, are not necessarily comparable to similarly titled measures reported by other companies. Additionally, these non-GAAP financial measures are not measurements of financial performance or liquidity under GAAP and should not be considered an alternative to the Company's other financial information determined under GAAP. Management believes that these non-GAAP financial measures, when read in conjunction with the Company's reported results, can provide useful supplemental information for investors analyzing period to period comparisons of the Company's results. "Adjusted EBITDA" is defined by the Company as net income (loss) before interest, taxes, depreciation and amortization, stock-based compensation (non-cash), and certain special items that we believe are not representative of core operations. The Adjusted EBITDA outlook for the second quarter and full year of 2018 has not been reconciled with the Company's net loss outlook for the same periods because of the variability, complexity and lack of visibility with respect to certain reconciling items between adjusted EBITDA and net loss, including other income (expense), provision for income taxes and stock-based compensation. These items cannot be reasonably and accurately predicted without the investment of undue time, cost and other resources and, accordingly, a reconciliation of the Company's adjusted EBITDA outlook to its net loss outlook for such periods is not available without unreasonable effort. These reconciling items could be material to the Company's actual results for such periods.

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# **Q1 SUMMARY**

Comparisons to prior year quarter, where applicable

- Q1 net revenue, EPS, adj. EBITDA significantly exceed outlook
  - Net revenue, gross margin, net income, adj. EBITDA highest levels for any Q1 since company became public in 2014
- Net revenue increased 185% to \$40.9M
- Gross margin more than doubled to 36.8% vs. 15.4%
- Net income up significantly to \$2.0M (\$0.16 per share), compared to net loss of \$9.9M (\$(0.81) per share)
- Adj. EBITDA increased \$11.4M to \$5.3M vs. \$(6.2)M
- Leverage ratio<sup>1</sup> improved to 1.0x vs. 6.8x one year ago





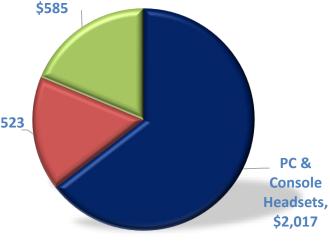
RTLE BEAC

## AUDIO HEADSETS ARE A CRITICAL ACCESSORY FOR GAMERS

HEAR EVERYTHING. DEFEAT EVERYONE



...And Are Largest Segment In \$3+B Accessory Market Global Gaming Accessory Market \$3,125M<sup>1</sup> Keyboards,



Americas and Europe are

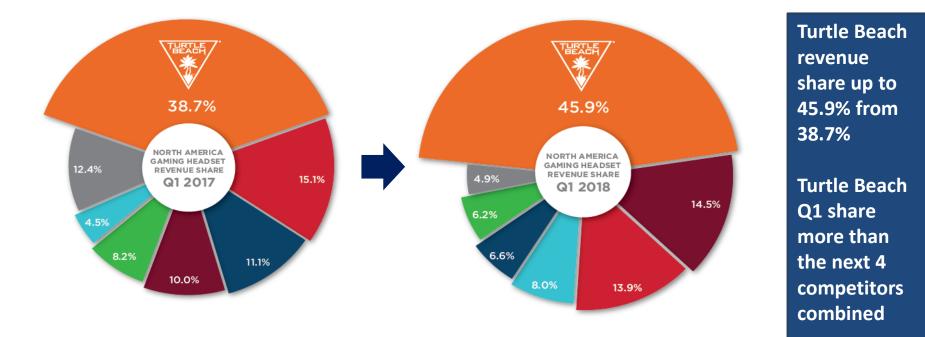
over 75% of the market

With over 748M Gamers and 169M esports fans in the Americas and Europe<sup>(2)</sup>



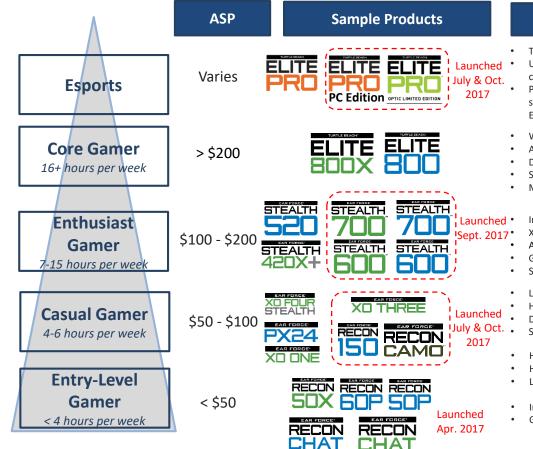
- Good microphone for multi-player gaming
- More immersive audio for a better gaming experience
- Competitive advantage in picking up key audio cues
- Privacy of game and chat audio
- (1) Newzoo Report 2018 Peripheral Market estimates
- (2) Newzoo 2018 Global Esports and Global Games Market Report

# NA CONSOLE GAMING HEADSET - KEY PLAYERS Q1 2018 VS. Q1 2017



# FULL LINE OF PRODUCTS...WITH COMPELLING RECENT LAUNCHES TURTLE BEACH

HEAR EVERYTHING. DEFEAT EVERYONE



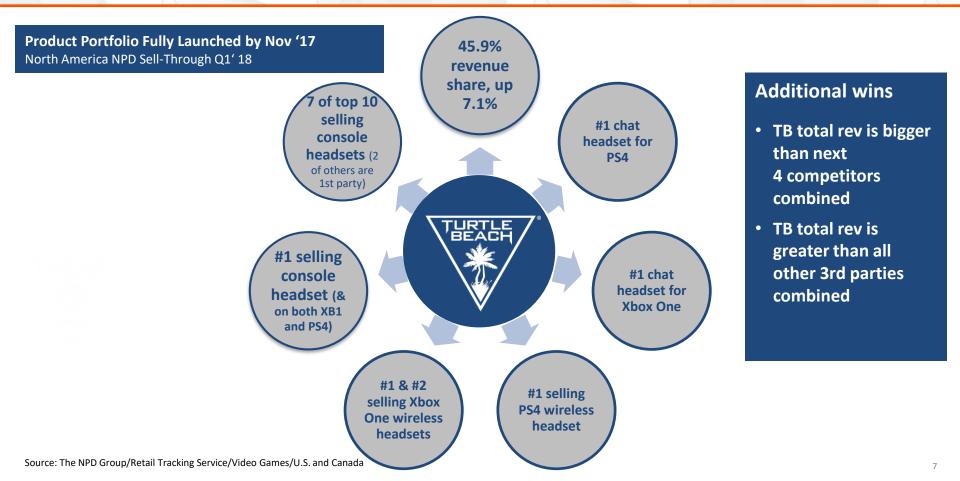
#### **TB Key Features**

- Tournament-grade game & chat audio
- Unmatched comfort with glasses friendly design & cooling gel-infused ear cushions
- Powerful amplified audio w/ DTS Headphone:X<sup>®</sup> 7.1 surround sound and Superhuman Hearing<sup>™</sup> (PC Edition)
- Wireless game & chat
- Active noise-cancellation & Bluetooth®
- DTS Headphone:X<sup>®</sup> 7.1 surround sound
- Superhuman Hearing
- Magnetic base station
- Immersive surround sound Xbox Wireless (connects directly to Xbox One)
- Active noise-cancellation & Bluetooth (700 only)
- Glasses friendly design
- Superhuman Hearing
- Large, powerful 50mm speakers
- High-sensitivity mic
- Durable, fan-favorite headset ID
- Superhuman Hearing (PX24)
- High-quality 40mm speakers
- High-sensitivity mic
- Lightweight comfort
- Innovative open earcup
- Glasses friendly design



#### **PERFORMANCE OF CURRENT PORTFOLIO**

# TURTLE BEACH



# **QUARTERLY FINANCIAL OVERVIEW**

\$ in millions (except per share data)	<u>2017</u> Q1	<u>2018</u> Q1	ΥΟΥ Δ%	Commentary
Revenue	\$14.4	\$40.9	185%	Significant market share gains and higher volume from strong Fortnite & PUBG releases
Gross Margin	15.4%	36.8%	+2140bps	Higher volumes, fewer promotions
Operating Expenses	\$10.3	\$11.2	9%	Increases in revenue-driven sales expenses and marketing spend vs. last year
Operating Income (Loss)	\$(8.1)	\$3.8	+\$11.9M	
GAAP Net Income (Loss)	\$(9.9)	\$2.0	+\$11.9M	First profitable Q1 since becoming public
GAAP EPS Diluted	\$(0.81)	\$0.16	+\$0.97	Revenue & margin drivers noted above
Adj. EBITDA <sup>1</sup>	\$(6.2)	\$5.3	+\$11.4M	Revenue & margin drivers noted above

## AMENDED LENDING AGREEMENTS

- Amended lending agreements on March 5, 2018
- Improved terms include:
  - Extension of the loans' maturity to 2023
  - Reduction in the interest rate and greater availability on revolving credit line
  - Significant reduction in the interest rates on term loans (rate reduced by 3.5%)
  - Reduction in the interest rate on sub debt with Stripes (majority reduced by 1.4%)
  - Ability to use funds from additional borrowing under the term loan to reduce sub debt
  - Streamlining of reporting requirements and elimination of certain financial covenants
- Interest savings of at least \$3.5M over the next five years

## **SERIES B PREFERRED STOCK RETIRED**

- On Apr 27, 2018, all outstanding 8% Series B Preferred Stock, with redemption value of ~\$19.3M at 3/31/18, was retired
  - Retired a liability growing 8% at a discount >50% relative to redemption value
  - Represented ~41% of Turtle Beach long-term debt and preferred stock
- The Special Situations Funds and 180 Degree Capital Corp purchased the Series B Preferred Stock and subsequently exchanged for ~1.3M newly issued shares of common stock and pre-funded warrants exercisable for 550,000 shares of common stock
- Expected to result in a significant reduction in non-cash interest expense going forward

Capitalization									
	At 3-31-17	At 3-31-18							
Cash & Equivalents	\$3.6M	\$4.3M							
Debt									
Revolver (asset-based)	-	\$2.6M							
Term Loans	\$14.4M	\$9.2M							
Subordinated Notes	\$20.0M	\$22.6M							
Total Debt	\$34.4M	\$34.5M							
Series B Preferred Stock <sup>1</sup>	\$17.8M	\$19.3M							
Leverage Ratio <sup>2</sup>	6.8x	1.0x							

## **Balance Sheet Highlights**

- Revolver typically peaks in Q4 and lowest in Q1 after holiday receipts
- \$57.4M federal, \$30.6M state net operating losses at Dec 31, 2017 offset taxable income (not scheduled to begin to expire until 2029)
- \$60M line of credit and Mar 5, 2018 refinancing anticipated to provide sufficient capital to make various growth investments
- Retired Series B Preferred Stock in April

1) Retired in April 2018. See slide 10.

2) Defined as total term loans outstanding and average trailing twelve month revolving debt, divided by consolidated trailing twelve month adjusted EBITDA.

## **EVOLUTION OF ENTERPRISE VALUE**

**Composition of HEAR Enterprise Value** 

Dollars, Millions \$124.1 LIBOR + 9.1% \$19.5 \$3.3M\* \$94.7 \$12.5 LIBOR + 6.75% \$87.3 8% dividend LIBOR + 1.75% \$19.3 \$13.9 Retired 4/27 \$18.9 Series B Preferred 8% dividend \$10M+ LIBOR + 9.1% \$22.6 Renegotiated 3/5 Sub Debt \$21.9 LIBOR + 10.5% LIBOR + 6.75% \$9.2 Renegotiated 3/5 Term Loan \$11.7 63% LIBOR + 10.25% LIBOR + 1.75% \$13.9 Renegotiated 3/5 TTM Average Revolver \$12.4 LIBOR + 2.75% - 32% Value of Shares (Market Cap) - 26% Dec 31 2017 Mar 31 2018 Apr 30 2018

\* Initiated 4/30, funded 5/2



	Q2-18 <sup>1</sup>	ΥοΥ Δ	Year-Over-Year Commentary & Assumptions
Revenue	~\$48M	151%	Market share gains and continued consumer demand
EPS	~\$(0.05)	+\$0.52	Revenue drivers result in significant expected YoY increase
Adj. EBITDA	~\$2.5M	+\$5.3M	Revenue drivers result in significant expected YoY increase Includes ~\$4 million expected spend on expedited shipping

	2017	2018 Prior <sup>1</sup>	2018 <sup>2</sup>	ΥοΥ Δ	Year-Over-Year Commentary & Assumptions
Total Revenue	\$149.1M	~\$157M	~\$205M	37%	Very healthy market in Q3 and Q4 but sell- through normalizes to pattern seen in 2017
Gross Margin	34.2%	~34.2%	~34.2%	Flat	Includes impact of expediting product shipments offset by revenue leverage
EPS	\$(0.26)	~\$(0.12)	\$0.95	+1.21	Expecting continued improvements in EPS
Adj. EBITDA	\$11.6M	~\$12M	~\$26M	124%	Includes several million dollars of anticipated investments to drive future growth

2) Revised guidance effective on May 9, 2018.

## **REVENUE PROFILE**

FURTLE BEACH HEAR EVERYTHING. DEFEAT EVERYONE



1) Company net revenues = wholesale revenues (so not directly comparable to retail revenues in the chart on the right)

2) NPD and GFK reported retail revenue value of Turtle Beach headset sell-through for North America and UK representing vast majority of company global sales.

3) Guidance effective on May 9, 2018.

### **EBITDA PROFILE**

#### Adjusted EBITDA (1)

#### Millions



#### 2016:

Returned headset business to profitability. Converted HyperSound to licensing model. Entered eSports, VR, streaming mic categories.

#### 2017:

Focused on core headset business and continued profitability improvements. Positioned company for improved balance sheet and loan terms. Laid groundwork for 2018+ growth initiatives.

#### 2018:

Continue to deliver increased profitability in headset business. Lower cost of debt. Make select investments to drive future growth.

## **KEY TAKEAWAYS**

- Record Q1 results, significantly exceeded outlook
- Strong market share gains in a healthy overall market
- Competing in the largest portion (~50%) of a >\$2B global market in gaming peripherals
- Substantial balance sheet improvements expected to result in material interest expense reductions
- Leveraging our leadership position and strong 2018 outlook to invest in growth opportunities like eSports and PC gaming





#### **Investor Relations:**

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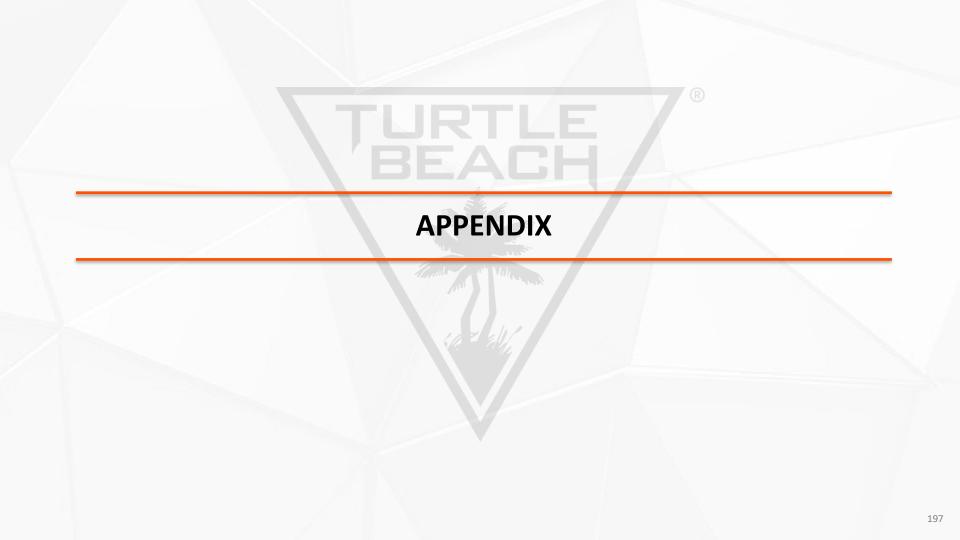
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# **COMPANY WEBSITES**

www.turtlebeachcorp.com

www.turtlebeach.com

www.hypersound.com





	Three Months Ended										
	March 31, 2018										
	As Reported		Adj Depreciation	Adj Amortization	Adj Stock Compensation	Adj EBITDA					
Net revenue	\$	40,886	\$	\$	\$ _ \$	40,886					
Cost of revenue		25,857	(121)	—	(18)	25,718					
Gross profit		15,029	121	—	18	15,168					
Operating expense		11,243	(827)	(79)	(205)	10,132					
Operating income (loss)		3,786	948	79	223	5,036					
Interest expense		2,005									
Other non-operating income, net		(245)			-	(245)					
Income (loss) before income tax		2,026									
Income tax expense		64									
Net income (loss)	\$	1,962	_	Ad	ljusted EBITDA \$	5,281					

#### 20

## GAAP TO ADJUSTED EBITDA RECONCILIATION – THREE MONTHS ENDED MAR 31, 2017

	Three Months Ended											
	March 31, 2017											
				Adj								
		As		Adj		Adj		Stock				Adj
	ŀ	Reported	De	epreciation	Aı	nortization	Co	mpensation		Other (1)	]	EBITDA
Net revenue	\$	14,352	\$	_	\$	_	\$	_	\$	—	\$	14,352
Cost of revenue		12,136		(122)				85		(353)		11,746
Gross profit		2,216		122				(85)		353		2,606
Operating expense		10,308		(647)		(84)		(471)		(298)		8,808
<b>Operating income (loss)</b>		(8,092)		769		84		386		651		(6,202)
Interest expense		1,840										
Other non-operating income, net		(51)										(51)
Income (loss) before income tax		(9,881)										
Income tax expense		45										
Net income (loss)	\$	(9,926)						Adj	ust	ed EBITDA	\$	(6,151)